

# Get in the Game! Program

It's 'Easy to do'!

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**Easy to do.  
Easy not to do.  
Your choice!®**

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PETER THURIN

# Take the first step!

## The 'Get in the Game' Program

Whatever the challenge or goal, if you want to change your life or business for the better, you have to **'CHOOSE TO DO' something**. No matter what, choosing to do something is always 'easy to do', but it's also 'easy not to do.' That's your choice.

This simple 3-step program is designed to help you DO something to change your life or business for the better. It will teach you my trademarked concept of 'easy to do, easy not to do'. It will show you that by focusing on what matters and starting with small steps, you can build the momentum you need to generate massive achievement.

This program has the potential to help you achieve your dreams, but only the potential. It also has potential to do other things like gather dust or be a waste of time and money. How that potential is realised is entirely up to you. Everything comes down to you and the actions you choose to take.

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“ Striving for success without hard work is like trying to harvest where you haven't planted.

– David Bly

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If you act, you can follow this guide and change your life. This program is a catalyst and a call to action. It can offer advice and guidance, but only you can do the work.

**Join Peter and take the first step!**

**PETER THURIN**

# Get started!

## A simple 3-step program to 'Get in the Game!'

The biggest problem most people have is getting started. Have you been dreaming of starting something new? Is there a project or life change that you've been itching to make, yet you can't seem to start the thing already?

This program is designed to help you do that - and to do it in three easy steps. In this hands-on, interactive and dynamic program we will cover:

### Step 1. Make a start

- Find out what excites you and fills you with purpose and joy
- Understand the difference between interested and committed
- Set meaningful goals
- Create an Accountability Circle
- Find out the one simple thing you can do that will dramatically increase your chances of success!

### Step 2. Make it easy

- Create an 'easy to do' one-step plan
- Understand how small steps lead to massive momentum
- Commit to the journey - excellence is an 'all the time thing'
- Harness your motivation - what will make you do it?
- Be a better version of you!

### Step 3. Make it happen

- The importance of ticking 'Yes' or 'No'
- Who else do you need on your team?
- Prioritise responsibility
- 'Me' management
- Start with 'easy to do'... right now

**Join Peter and get in the game!**

**PETER THURIN**

# Choose to do!

## Tick 'Yes' or 'No'

If you are sitting around procrastinating about whether or not to take up this opportunity to get in the game, just stop over-thinking. Shut off your brain and just do it. When your thoughts and feelings are constantly holding you back, then sometimes you just need to stop listening to them and take action.

**This program is an investment in YOU.** It comes with support from start to finish from your guide, Peter Thurin, who has been everywhere you are right now and come out the other side.

Just get going and do something, even if your thoughts and feelings want to hold you back.

Don't be a 'gunna' person – I'm gunna do this and I'm gunna do that.

Shoulda, woulda, coulda don't count.

Did you or didn't you?

Yes or no?

**Join Peter and choose to do something!**

# Choose Peter!

## About your guide, Peter Thurin

PETER THURIN spent more than 20 years owning, building and selling successful businesses but it was a simple phone call that led to an epiphany about life and what he wanted out of it.

Ever since he was a boy, Peter had wanted to be a black belt in martial arts. It was a dream, but an unfulfilled one. At 36 years of age, Peter made the decision to finally pursue that dream by making a simple phone call to his local Taekwondo school to arrange his first lesson. It was easy to do, but for 36 years it had also been easy not to do.

### **That was the epiphany.**

Now a 3rd Dan Black Belt, Peter sees everything in life as a choice between 'easy to do' and 'easy not to do'. Just like he did in pursuing his own dream, Peter now helps people focus on what they CAN DO rather than what they can't. He helps people from all over the world with the inspiration, enthusiasm, and determination they need to rise to the challenge.

Peter's story is not one of extraordinary achievement, but it is a story of achievement. It's a story of what ordinary people can achieve when they focus on what matters to them and, starting with small steps, build the momentum they need to reach their goals.

As Peter says, "big-picture goals can be so daunting that often people don't have the courage to get into the game. I say 'It's OK to feel awkward, it's OK to feel uncomfortable, but don't allow those feelings to prevent you from making a start. So, what's the one thing you need to do to make a start? Let's go and do that together. Let's get excited!

**Easy to do. Easy not to do. Your choice!®**

**PETER THURIN**

# Call Peter!

## Let's talk!

For more information about my 'Get in the Game!' Program contact me...

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